

Paradigm Integration

Evolving *your* Electronic Environment™

At Paradigm Integration we integrate home security, entertainment and automation technologies into the way you live. Your home security, music, movies, and your television become more accessible, more compelling, and more fun. In short, we help you in the process of Evolving your Electronic Environment.

The sharp, vivid images of high-def TV...the powerful, dynamic sound of a music system... thrilling, theater-quality movie viewing in your own home, and the ability to control it all at your fingertips... Today's technology opens up a world of possibilities. But these experiences do not come in a box.

Our expertise opens up that world to you. Our knowledge about technologies, how they interact with each other and with you, enables us to find creative solutions that are uniquely suited to the way your family lives and plays.

We represent some of the most sought-after brands in the world, which gives you a choice that starts at "great" and goes to "the best." We know how to get maximum impact - that Wow Factor - out of every dollar you invest. Always, you're the expert on you. Our job is to listen, then integrate your dreams with our knowledge, so that what we do will work for you.



- * Home theater design and installation
- * 2-channel or multi-channel audio
- * Whole house audio and/or video distribution
- * Security system installation and monitoring
- * Central vacuum systems
- * Commercial and Residential
- * Outdoor and indoor projects
- * Existing homes, new construction, or remodels
- * Fully licensed, bonded and insured
- * Crestron & Control 4 design and programming of touch screen controls, remotes and systems
- * All programming and set-up
- * Home networking
- * ISF Calibration and set-up of projectors, TVs and video monitors
- * Video surveillance systems

Two Northern California locations to serve you:

Hayward

877-609-02800

Tracy

209-839-8686

Paradigm-Inc.net



INTEGRATION



A You-Centric Approach

In today's age of cyberspace, digital entertainment and computer control, almost anything is possible. We believe that just because it's possible doesn't mean it's necessary, or right for every customer. Every relationship begins with a conversation about you: how you live, what you want your home systems to do, and how you want to interface with them. From there, we begin to design a system that is uniquely yours, with controls that make it not just easy, but intuitive to operate. Designing systems that anticipate future changes - as your family grows, as the way you spend your leisure time changes - is the way we make your investment pay off

Integration is a bringing together

At Paradigm Integration what we bring together is technologies and the people who use them. We put home entertainment, automation and security technologies to work for individuals and families, integrating them into the way you live, making them more accessible, more powerful, more fun. What we do bridges the gap between what's possible and what's real. How we do it is what makes us different.



Experience

Our experience helps us understand synergy - how various brands perform separately and together. How room dimensions affect sound quality; ways to "tune" a room. We're creative with space in a way that's dictated by proven, experiential results. Our years in the business have also yielded long-standing relationships with the people who design and build the equipment that you'll be using in your home, engineers who have pioneered the most innovative technologies of the Digital Age. These are the people who trust us to represent their brand. It's an honor we don't take lightly.



What's Possible

Essentially, anything you can dream, for existing homes as well as new construction. Looking for someone to install and set up a plasma TV with outboard speakers? We'll recommend the best equipment for your needs, set it up, and calibrate it so that you can see and hear every ounce of performance you paid for. Thinking about a full scale dedicated home theater with a projection system, built-in theater seats and remote lighting control? We can do all that and anything in between.

Not sure what you want? Talk to us. We'll help you figure out what's possible. Always, you're the expert on you. Our job is to listen, then integrate your dreams with our knowledge, so that what we do will work for you.

It starts with you... please call us today and start the conversation.



EXPERIENCE

Bob Johannsen

Bob graduated from Cal Poly in San Luis Obispo with a degree in engineering and enjoyed 20+ years of multiple engineering and management positions. In 1990 he started an alarm company then known as Allsafe Alarm, Inc. Not satisfied with the fairly static technology of the alarm business, Bob expanded the company by introducing related evolving home technologies. By 2000, Bob felt that the name of the company (Allsafe Alarm) no longer represented the direction or state of the business and changed the company name to Paradigm Integration, Inc. Bob is totally committed to providing customers with evolving home technologies and believes that shifting paradigms have resulted in the quest for “smarter and interactive” homes. Under his leadership Paradigm has maintained a wide range of products and services to meet the home and business owner’s evolution with technology. “The recent merge with Sound Cinema Integration melded two very similar organizations with slightly different client bases,” Bob explains. “It allows for increased diversity and a cross pollination of products and services”.

Kerry Blessing

Kerry began her career over 30 years ago on the sales floor of a Bay Area hi-fi store. She went on to become co-owner of one of the country’s most prestigious and respected regional chains, San Francisco Stereo & Theater Systems, shepherding the company through the period of greatest technological change since the advent of recorded sound: the shift from analog to digital (vinyl to CD), the dawn of home theater equipment and technology, the rise of the personal computer and the resulting explosion in integration technology. “I use these technologies in my own home,” she says. “I know how important it is to match technology to lifestyle.”

Helping you evolve your electronic environment...

...means using our expertise to your advantage. We believe in communication first, foremost and always. While your dream project is in process, we are constantly in touch, so that you know what to expect every step of the way. You can even watch the progress of your job online as we take it from start to finish. Careful planning and experience enables us to help you create the sanctuary every home should be. So our professionals are quick, efficient, and trained to do their jobs with as little disruption to your daily life as possible. If you’re in the process of building your dream home from the ground up, we have experience working with builders, architects and contractors to design systems that mesh seamlessly with the way you live. And of course, we are licensed contractors who are bonded and fully insured.



AFTER



BEFORE

We want to hear from you! Call us with your questions -- no matter how simple or complex -- your ideas, your dreams. We're always available to our clients but also to those who just want to learn more about home integration. You can also visit our website, follow us on Twitter, Facebook, Linked-In, Google + and Pinterest or subscribe to our feed for regular updates from the world of home entertainment and integration technology.

INNOVATION

The greatest value comes from true innovation.

That's our conclusion based on many years of experience working with the best performing products on the market. Those manufacturer who blaze new territory, through new technology, better ergonomics, or innovative manufacturing techniques, invariably offer products which do more, last longer, and work better in concert with other elements in the system. That means we can do more with less, and that's the definition of value.



We have all the popular, nationally-promoted brands you already know and trust. We're also proud to offer brands that represent the true innovators in audio, video and home automation technology. These manufacturers are not rebranding someone else's ideas; they're coming up with the ideas that others aspire to imitate. This is why they consistently outperform the others - and not in subtle ways. These are performance differences you can see, hear and feel, from the pit of your stomach and the soles of your feet.



We represent all popular nationally-promoted brands, plus:

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|-------------------------------------|---------------------------|
| Beam | Linn Music Systems |
| B&W Bowers & Wilkins | Marantz |
| Control 4 | MIT |
| Crestron | Paradigm |
| Dynaudio | Rotel |
| Elk | Sim2 |
| Epson | Sony |
| Krell | Stewart Filmscreen |



Serving Northern California. Visit us in Hayward & Tracy, online or call for a free consultation.

HAYWARD
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Paradigm
Integration
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